



Tofino's Long Beach Lodge Resort and Wickaninnish Inn Ranked Among Top Four "Best Resorts in Canada" by Condé Nast Traveler Readers

Tofino, British Columbia, October 13, 2011 — Tourism Tofino www.tourismtofino.com today announced that Long Beach Lodge Resort and the Wickaninnish Inn have placed third and fourth respectively among *Condé Nast Traveler* Readers' Choice Awards "Best Resorts in Canada."

Reflecting the combined opinions of 28,876 *Condé Nast Traveler* readers casting 270,000 votes ranking 10,000 destinations, airlines, cruises, hotels and resorts, the Readers' Choice Awards are a unique and trusted source of global travel advice. In addition to Tofino's Long Beach Lodge Resort and Wickaninnish Inn, the "Top 60 Best Resorts in Canada" award category includes 25 British Columbia accommodation providers.

"There are great quality resorts in this part of the world so it is very exciting to us that the Readers have acknowledged Long Beach Lodge Resort in the top four grouping with our neighbor the Wickaninnish Inn," said Perry Schmunk, general manager, Long Beach Lodge Resort. "It is good news for the entire destination of Tofino."

"Tofino has a great range of accommodation offerings for all travelers and every budget in a destination that is truly world class," said Charles McDiarmid, managing director, Wickaninnish Inn. "We are proud to once again be recognized by the *Condé Nast* community as being one of the finest resorts in BC."

About Tourism Tofino www.tourismtofino.com

Tourism Tofino is a not-for-profit destination marketing organization (DMO) that promotes Tofino's extensive destination attributes, local events and hospitality industry businesses. Tourism Tofino also partners with other tourism organizations to create awareness of regional tourism initiatives for visitors worldwide.

About Long Beach Lodge Resort www.longbeachlodgeresort.com

Famous for its iconic Great Room, where guests are welcome to relax and enjoy the incredible views, Long Beach Lodge Resort is home to one of the best surfing beaches in the area. Long Beach Lodge Resort is set right on the ocean in Cox Bay, Tofino and provides beautifully appointed accommodations in a private, wild Pacific West Coast setting. The resort offers 41 lodge rooms, 20 two-bedroom cottages and a full service dining room, as well as meeting space and instant beach access. For more information, visit.

About the Wickaninnish Inn: www.wickinn.com

The Wickaninnish Inn, perched on the rugged west coast of Vancouver Island near Tofino, is a year-round destination exemplifying "Rustic Elegance on Nature's Edge". A [Relais & Châteaux](#) member property since 1997, the Inn is owned and managed by the McDiarmid family of Tofino, and is exclusively located on beautiful Chesterman Beach. Each of the 75 oceanfront guest rooms and suites welcomes guests with a gas fireplace, soaker tub, local art, an individual balcony and a beach or ocean viewscape. The Wickaninnish Inn is home to [The Pointe Restaurant](#), boasting 240° Pacific Ocean views and an innovative culinary program, and the award-winning [Ancient Cedars Spa](#).

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